

MindTickle!
WEBINAR | September 17, 11a PT

Go Digital or Go Home

Why Customer-Facing Readiness is the Most Important CRO Mandate for the Work-Anywhere, Virtual Selling Era

[Register](#)

Hang Black
VP of Global Sales Enablement
JUNIPER NETWORKS

Mary Shea
Principal Analyst
FORRESTER

[WEBINAR] Go Digital or Go Home! Why Customer-facing Readiness is Critical in the Work-Anywhere, Virtual Selling Era - Sep 17, 11am PST

Digital engagement is paramount in today's pandemic era. Customer facing teams no longer interact in person with prospects and customers. Even before the pandemic, much of the sales motion was accelerating towards digital engagement of multiple buyer personas and committees.

The message is clear: **Go Digital or Go Home.**

Hear how trailblazing companies are doubling-down on a "remote-first" approach, implementing a modern buyer-centric readiness model, establishing mastery of skills to a collaborative selling experience, and more.

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MindTickle!

QUICK START KIT

REMOTE COACHING

Quick Start Kit for Remote Coaching

Introducing our comprehensive Remote Coaching kit of packaged materials - everything you need to enable managers and sellers to learn, practice and monitor

the quality and consistency of phone and video conferencing interactions for real time coaching.

GET KIT NOW



MindTickle! + HIGHSPOT

WEBCAST

How to Quickly Enable and Train Your Customer-Facing Teams in a Remote World

Nilanthi Jayasuriya
Learning & Development Manager

Leah Wigg
Sales Enablement APAC

HALCYON KNIGHTS

[ON-DEMAND WEBCAST] How to Quickly Enable & Train Your Customer-Facing Teams in a Remote World

Join this webcast for practitioners in the enablement, readiness, and L&D space to hear best practices Halcyon Knights, an executive & IT recruitment agency and learn how they have navigated obstacles arising from a remote & virtual environment.

- How to create a great unified enablement & training experience that sellers love
- Understand how you can implement quickly, validate, and show fast ROI to your leadership
- How to scale best practices through a data-driven analytics approach to enablement and readiness

WATCH NOW



TOPO | Stabilize. Reinvent. Grow.
October 6-8, 2020 | TOPO VIRTUAL SUMMIT

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MindTickle!

[UPCOMING EVENT] TOPO Virtual Summit - Oct 6-8, 2020

TOPO Virtual Summit is a three-day virtual conference for sales, sales development, and marketing practitioners. The content is based around TOPO's new framework for

revenue growth: Stabilize. Reinvent. Grow, with a focus on the growth stage. Content will cover topics for sales, sales development, and marketing practitioners across all three days. Each day runs from 8:00am – 2:00pm PST with a mix of sessions from TOPO Analysts and practitioners.

Join MindTickle at this free TOPO Virtual Summit!

[REGISTER NOW FOR FREE](#)



[NEWS] MindTickle Partners With The Ken Blanchard Companies to Make Leaders Ready with Leadership Development Programs

MindTickle announced a partnership with The Ken Blanchard Companies®, a global leader in management training, consulting, and coaching. With this partnership, the companies can offer structured leadership development with on-demand content as well as personalized and guided training to develop inspired leaders who energize their people to perform with purpose and passion.

[CONTINUE READING](#)

MindTickle!

Creating a Product Readiness Strategy that Inspires and Motivates Your Sales Force

Larkin Madden
Senior Manager, Customer Success

[2 MINUTE DEMO] Creating a Product Readiness Strategy that Inspires and Motivates Your Sales Force

Watch MindTickle in action! In today's virtual work environment, a "Remote and Ready" approach involves developing a product readiness program that inspires and motivates your workforce.


With MindTickle, enablement leaders can effectively create initiatives focused on core competencies that engage through professional development and drive revenue expectations.

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